



VALUE OF TOURISM INFORMATION SESSION

TSAWOUT FIRST NATIONS COMMUNITY - ALL WELCOME

JANUARY 30, 2024 - 1:00 - 3:00PM

TSAWOUT COMMUNITY CENTER

Any questions can be sent to training@indigenoustbc.com

Indigenous Tourism BC provides training, awareness, product development and marketing to support a sustainable, authentic cultural tourism industry in BC while contributing to cultural preservation and economic development

ABOUT THE VALUE OF TOURISM

- What is Indigenous Tourism?
- Indigenous Tourism Profile in BC
- Economic Value of Tourism
- About ITBC & Who we are
- 2hr Information Session